## Historic, Archive Document

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# GLADIOLUS <br> and 

## LILIES



INTERMEZZO

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RETAIL and WHOLESALE

Alfred L. Moses
Lima
-
N. Y.

# GLAIDIDLUS and LILIES 

# Wholesale and Retail <br> Alired L. Moses, Lima, N. Y. 

## Dear Glad Friends:

It is a real pleasure to mail our 1944 Glad and Lily List to you and we greatly appreciate the business you have given us in the past. We have done our best to please you and cannot help but feel we have done just this from the many testimonials we have received.

Our supply of bulbs is not as large as usual. We, like many others, planted a larger acreage of food crops to help Uncle Sam at the expense of our bulb business. This together with a real late spring, plus the labor shortage, has made this season the most difficult we have ever experienced. After all, we have a limited, fine crop of bulbs and solicit your continued good will and patronage.

## Please Read Carefully

Please mail your orders early this year, if you never did before, and we will acknowledge promptly and all orders will be filled in ROTATION AS RECEIVED.

On ALL orders taken from the RETAIL LIST, you may select as extras: $10 \%$ on $\$ 3.00$ to $\$ 5.00$ orders; $15 \%$ on orders from $\$ 5.00$ to $\$ 25.00$ orders, and $20 \%$ on orders from $\$ 25.00$ to $\$ 50.00$. If you would like any particular variety for discount, kindly mention. We make it a point to include something different for trial. There are a few varieties we cannot give discount on, so please do not figure them in. Also please do not ask for these as extras. No Discount on Lilies.

From the wholesale list you may take $2 \%$ discount for cash with order.
All orders from Retail List shipped prepaid. Wholesale orders are F.O.B. Lima, New York.

## A Few Comments on New Commercial Possibilities

It seems to me that now is the time to get started in some of the newer up-to-date commercial varieties. The old standards have doubled and tripled in price, while the newer high priced varieties have not gone up but in many cases have been reduced. You simply cannot go wrong in buying now.

Of all the newer commercials I think PINK RADIANCE is the finest in the pink class. Consistency makes a commercial, and Pink Radiance really has it. The color is ideal, form and placement of the best, and opens in water exceptionally well. A fine propagator and bulb maker. ETHEL CAVE COLE looks like a fine type and good grower, plus heavy producer. FLORA FARMER is simply beautiful but needs strong soil or lots of water. It was outstanding for us this year. CARILLON is another well worth growing for cut flowers. KING WILLIAM is a Picardy type but a cleaner pink and apricot and is my pick to give Picardy a run.

In the white class, we believe SNOW PRINCESS is one better than Maid of Orleans, while MARGARET BEATON is in the lime-light with many, but for us SILENTUM is a better all around commercial. The scarlet blotch is not as conspicuous but the placement and flower attachment is much better. LEADING LADY, white Picardy sport, will not have to take any back seat. SEPTEMBER WHITE a
very tall crystal or sparkling white, but in the late blooming class, and a fine rugged grower. SURFSIDE is very consistent. Last but not least our own HEAVENLY WHITE will in a short time take its place along beside Rosa Van Lima, of which it is a sport, as one of the best, most consistent growers of all.

To me none we have ever tried can compete with MOTHER KADEL as a yellow. The reports from all parts of the country, including Porto Rico, are none but the best. INTERMEZZO is another exceptionally consistent grower in the cream class. WANDA, another Picardy sport, is a fine cream also. Of the newer lavenders BADGER BEAUTY is my choice, although ELIZABETH THE QUEEN is a beauty, but even then, I think both may come a little short, under poor growing conditions, but $I$ haven't seen a good, tall, lanky, commercial lavender yet.

ROCKET and VALERIA are still outstanding. Valeria is the tallest, but a little slow on the increase. BLAZE, a Picardy type red, looks real good, but $I$ am told STOPLIGHT is better, although ours froze September 11th, before they bloomed. It is a fine grower and producer.

I like XERXES, believe it or not, and think it will sell in any florist shop. A peculiar color but nice. I'm increasing my own stock. I can't help mentioning BIG TOP. While not necessarily a commercial type, its size and length are something to talk about. I could mention many more but those named have been given a good thorough trial for two or more years, and look good from the commercial angle.

## \& * *

## HEAVENLY WHITE

COLOR SPORT OF ROSA VAN LIMA

Our first introduction. Has won Honorable Mention in Seedling Class 1942, and Award of Commendation 1943, at our State Shows. In 1942 we cut a single spike with two open on Tuesday and placed it in one of our local meat market coolers, with a temperature of nearly freezing. The following Saturday, it held 10 huge beautifully placed blooms wide open to win the Honorable Mention at one of our State Seedling Shows.

The color is a sparkling blue white resembling the white clouds floating in a blue sky. Some have called it a very pale lavender, but personally $I$ cannot see it as a lavender. At a short distance it's just a pure white with a faint lavender marking in the throat.

Like its parent plant, it is a robust, heavy grower, making quantities of bulblets that will grow for anyone. Its commercial possibilities should be even better than Rosa Van Lima itself. We bought Rosa Van Lima in quantity the first year of its introduction into this country and frankly it has made us more money than any other variety in our 15 years of growing glads. We are sure that HEAVENLY WHITE will come through also.

However, we only ask you to give it a trial and if you do not think it worthy of the name and price, we will gladly return your money in full. It's what you think that will make it or defeat it.

Price for either large or medium bulbs only $\$ 2.00$ each. No bulblets this year, and not more than three bulbs to a customer. No discount.

5 bulbs at the 10 rate. 100 bulbs at 8 times the 10 rate.

| variety and description | Per | Large | Medium | Small | Bulblets |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ALADDIN | 2 | . 15 | ...... | 6-. 15 | ...... |
| huge ruffled salmon | 10 | . 50 |  | . 20 |  |
| ALGONQUIN | 2 | . 20 | 2-. 15 | 4-. 15 |  |
| fine ruffled bright red | 10 | . 80 | . 50 | . 30 | 100-. 35 |
| AMERICAN COMMANDER | 1 | . 15 | 2-. 15 | 2-. 10 |  |
| very tall medium red, heavy grower | 10 | 1.20 | . 60 | . 40 | 50-. 25 |
| AUTUMN GOLD | 2 | . 20 | 2-. 15 | 4-. 15 |  |
| orange and yellow | 10 |  | . 50 | . 30 | 50-. 20 |
| AVE MARIE | 2 | . 15 | 4-. 15 | 6-. 15 |  |
| medium blue, darker throat | 10 | . 50 | . 30 | . 20 |  |
| BADGER BEAUTY | 1 | . 25 | . 15 | . 10 | 10-. 25 |
| very fine c'ean lavender, white throat | 10 | 2.00 | 1.20 | . 80 | 100-2.00 |
| BAGDAD | 2 | . 15 | 4-. 15 | 6-. 15 |  |
| very large, tall, old rose | 10 | . 50 | . 30 | . 20 | 100-. 15 |
| BARCAROLE | 2 | . 15 | 3-. 15 | 6-. 15 |  |
| ruffled, large, clear grenadine orange | 10 | . 60 | . 35 | . 20 | 50-. 15 |
| BEACON | 2 | . 15 | 4-. 15 | 6-. 15 |  |
| scarlet, yellow throat, fine commercial | 10 | . 50 | . 30 | . 20 | 50-. 15 |
| BIG TOP | 1 | . 35 | . 25 | . 15 | 10-. 30 |
| huge light pink, carmen feather, 6 ft . | 10 | 2.80 | 2.00 | 1.80 | 100-2.00 |
| BINGO | 2 | . 15 | 3-. 15 | 6-. 15 |  |
| picardy sport, apricot and buff | 10 | . 60 | . 35 | . 20 | 50-. 20 |
| BLACK DIAMOND-No discount | 1 | . 50 | . 35 | . 20 |  |
| ruffed, black glistening red, very dark | 10 | 4.00 | 2.80 | 1.60 |  |
| BLACK OPAL | 2 | . 20 | 2-. 15 | 4-. 15 |  |
| one of the best exhibition dark reds | 10 | . 75 | . 45 | . 30 | 50-. 20 |
| Blaze | 2 | . 20 | 2-. 15 | 4-. 15 |  |
| picardy type, light red, looks good | 10 | . 80 | . 50 | . 30 | 50-. 15 |
| BLUE BEAUTY | 2 | . 20 | 2-. 15 | 4-. 15 |  |
| finest to date, medium blue | 10 | . 75 | . 45 | . 30 | 50-. 30 |
| CARILLON | 2 | . 15 | 3-. 15 | 6- . 15 |  |
| beautiful clear rose, large white throat | 10 | . 60 | . 30 | . 20 | 50-. 15 |
| CANDY CANE (Rich) | 1 | 1.00 | . $\% 5$ | . 30 | 1-. 10 |
| light pink, splashed deep pink, fine | 10 | 8.00 | 6.00 | 4.00 | 10-. 75 |
| CAROLINE WARNER GANNETT | 1 | 2.00 | 1.25 | .-.-- | $1-.35$ |
| giant rose, cherry blotch, flaked | 10 |  |  |  | 10-2.80 |
| Charmaine | 1 | . 10 | 2-. 15 | 2-. 10 | 25-. 15 |
| rich deep rose | 10 | . 80 | . 60 | . 40 | 100-. 40 |
| CHARLES DICKENS | 2 | . 15 | 4-. 15 | 6-. 15 |  |
| tall standard purple | 10 | . 50 | . 30 | . 20 | 100-. 20 |
| COLONIAL MAID | 2 | . 15 | 3-. 15 | 6-. 15 |  |
| tall light lavender, decorative, 10 open | 10 | . 60 | . 35 | . 20 | 50-. 15 |
| CORAL GLOW | 2 | . 20 | 2-. 15 | 4-. 15 |  |
| large bright orange-red, fine | 10 | .75 | . 45 | . 30 | 50-. 20 |
| CORONA | 1 | . 25 | . 15 | . 10 |  |
| huge creamy white with pink edges | 10 | 2.00 | 1.20 | . 80 | 25-. 20 |
| DIXIE GOLD | 2 | . 15 | 4-. 15 | 6-. 15 |  |
| clear orange, self decorative | 10 | . 50 | . 30 | . 20 | 50-. 20 |
| DR. HOEG | 2 | . 15 | 4-. 15 | 6-. 15 |  |
| deep glossy maroon red | 10 | . 50 | . 30 | . 20 | 50-. 20 |
| DR. WHITLEY-No discount | 1 | 1.00 | . 75 | . 50 | 2-. 25 |
| large yellowish apricot, fine | $\ldots$ | ...... | ..... | ...... | 10-1.00 |


| TY and description | Per | Large | Medium | Smal | 3ulble |
| :---: | :---: | :---: | :---: | :---: | :---: |
| EDITH GRACE | 1 | . 15 | . 10 | . 05 | 10-. 15 |
| white with diffused rose blotch | 10 | 1.20 | . 80 | . 50 | 100-1.00 |
| ELIZABETH THE QUEEN | 1 | . 60 | . 40 | . 30 | 10-. 50 |
| finest ruffled lavender | 10 | 4.80 | 3.20 | 2.40 | 100-4.00 |
| ETHEL CAVE COLE | 2 | . 20 | 3-. 15 | 5-. 15 | 25-. 15 |
| early large light pink, self | 10 | .75 | . 45 | . 25 | 100-. 30 |
| ERIE PRIDE | 2 | . 20 | 2-. 15 | 4-. 15 |  |
| a self purple that I like | 10 | . 75 | . 45 | . 30 | 25-. 15 |
| EXCELLENCE | 2 | . 15 | 4-. 15 | 8-. 15 |  |
| exceptionally early scarlet red | 10 | . 50 | . 30 | . 20 | 100-. 15 |
| FLAMING VELVET | 1 | . 15 | . 10 | . 05 | 10-. 10 |
| exactly as named | 10 | 1.20 | . 80 | . 40 | 100-. 50 |
| FLORA FARMER | 1 | . 10 | 2-. 15 | 2-. 10 | 50-. 25 |
| rich deep pink, shading to white throat | 10 | . 80 | . 60 | . 40 |  |
| GARDENIA | 2 | . 20 | 2-. 15 | 4-. 15 | 25-. 15 |
| a nice creamy white, no markings | 10 | . 75 | . 45 | . 30 | 100-. 25 |
| GLAMIS | 1 | . 30 | . 20 | . 15 | 10-. 15 |
| beautiful clear ruffled rose, white throat | 10 | 2.40 | 1.60 | 1.20 | 100-1.00 |
| GOLDEN YELLOW-No discount | 1 | 1.00 |  | ..... |  |
| a Betty Nuthall sport, late | 10 | 8.00 | ...... |  |  |
| GRETA GARBO | 2 | . 25 | 4-. 25 | 7-. 25 | 50-. 25 |
| huge blush pink with many open | 10 | 1.00 | . 60 | . 30 | 100-. 40 |
| GUNPOWDER | 1 | . 25 | . 15 | . 10 | 10-. 25 |
| a nice buff Picardy sport | 10 | 2.00 | 1.20 | . 80 | 100-2.00 |
| HARMU (Booth) | 1 | . 20 | . 10 | . 05 |  |
| glossy salmon scarlet, deeper throat | 10 |  | . 80 | . 40 | 25-. 20 |
| HEAVENLY WHITE-No discount see description elsewhere | 1 | 2.00 | 2.00 | .-...- |  |
| INTERMEZZO | 1 | . 30 | . 20 | . 10 | 10-. 25 |
| new beautiful deep cream with small lavender marking, good commercial | 10 | 2.40 | 1.60 | . 80 | 100-2.00 |
| INTRUDER (Graff)-No discount | 1 | 5.00 | 3.00 | 2.00 | 1-. 65 |
| flame red, 10 open, 7 showing color | blbt | . sold | only with | bulb order | 10-5.00 |
| IRAK | 2 | . 15 | 4-. 15 | 6- . 15 | 50-. 15 |
| sport of Bagdad, lavender gray | 10 | . 50 | . 30 | . 20 | 100-. 25 |
| JEANEL (Hornberger) | 1 | . 25 | . 15 | 2-. 15 | 10-. 15 |
| Picardy sport, nice peach color | 10 | 2.00 | 1.20 | . 60 | 100-1.00 |
| JEANIE | 1 | . 15 | . 10 | ...... |  |
| very tall salmon, pink, white throat | 10 | 1.20 | . 80 |  |  |
| JERSEY CREAM | 2 | . 15 | 3-. 15 | 6-. 15 | 50-. 15 |
| pure rich cream | 10 | . 60 | . 35 | . 20 | 100-. 25 |
| KASHA (Rich) | 1 | . 25 | . 15 | 2-. 15 | 10-. 20 |
| tall straight deep rose pink | 10 | 2.00 | 1.20 | . 60 | 100-1.00 |
| KING ARTHUR | 2 | . 15 | 4-. 15 | 6-. 15 | 50-. 15 |
| large early ruffled mauve | 10 | . 50 | . 35 | . 20 | 100-. 25 |
| KING LEAR | 2 | . 15 | 3-. 15 | 6-. 15 | 50-. 15 |
| early ruffled deep purple | 10 | . 60 | . 35 | . 20 | 100-. 25 |
| KING MIDAS | 2 | . 20 | 2-. 15 | 4-. 15 | 50-. 20 |
| deep yellow with markings, many open | 10 | . 75 | . 45 | . 25 | 100-. 35 |
| KING WILLIAM | 1 | . 15 | . 10 | 2-. 10 | 10-. 20 |
| Picardy type. salmon pink, white throat | 10 | 1.20 | . 80 | . 50 | 100-1.60 |
| LADY JANE | 1 | . 25 | . 20 | . 15 | 20-. 25 |
| large cream, yellow lip, many open | 10 | 2.00 | 1.60 | 1.20 | 100-1.00 |
| LAVENDER QUEEN | 2 | . 15 | 3-. 15 | 6-. 15 | 50-. 15 |
| nice tall, deep lavender | 10 | . 60 | . 35 | . 20 | 100-. 25 |


| variety and description | Per | Large | Medium | Small | Bulblets |
| :---: | :---: | :---: | :---: | :---: | :---: |
| LAVENDER RUFFLES | 2 | . 15 | 3-. 15 | 6-. 15 | 50-. 15 |
| ruffled early lavender | 10 | . 60 | . 35 | . 20 | 100-. 25 |
| LEADING LADY | 1 | 1.00 | . 75 | . 40 | 10-1.00 |
| white Picardy sport, a comer | 10 | 8.00 | 6.00 | 3.20 | 100-8.00 |
| LEGEND | 1 | . 25 | . 15 | 2-. 20 | 15-. 15 |
| beautiful it. salmon pink, white throat | 10 | 2.00 | 1.20 | . 80 | 100-. 80 |
| LEONA | 2 | . 15 | 3-. 15 | 6-. 15 | 50-. 20 |
| fine tall reddish purple | 10 | . 60 | . 35 | . 20 | 100-. 35 |
| MAGNOLIA | 1 | . 15 | 2-. 20 | 2-. 15 | 25-. 15 |
| nice light rose, giant plant | 10 | 1.20 | . 80 | . 50 | 100-. 60 |
| MAID OF ORLEANS | 2 | . 15 | 4-. 15 | 6-. 15 | 100-. 15 |
| standard cut flower, white | 10 | . 50 | . 30 | . 20 |  |
| MARGARET BEATON | 2 | . 20 | 2-. 15 | 4-. 15 | 50-. 20 |
| huge white, scarlet blotch, popular | 10 | .75 | . 45 | . 30 | 100-. 35 |
| MARGARET FULTON | 2 | . 15 | 4-. 15 | 6-. 15 |  |
| early salmon pink, commercial | 10 | . 50 | . 30 | . 20 | 100-. 15 |
| MASTER MYRON | 2 | . 15 | 3-. 15 | 6-. 15 | 50-. 15 |
| very large scarlet red, self | 10 | . 60 | . 35 | . 20 | 100-. 25 |
| MERMAID | 1 | . 35 | . 25 | . 15 | 10-. 25 |
| very tall light rose, cream throat, nice | 10 | 2.80 | 2.00 | 1.20 | 100-2.00 |
| MIDNIGHT RED | 1 | . 15 | . 10 | . 05 | 20-. 20 |
| black red, white lines on lower petals | 10 | 1.20 | . 80 | . 40 | 100-. 50 |
| MILFORD | 2 | . 15 | 3-. 15 | 6-. 15 |  |
| light blue, nice color | 10 | . 60 | . 35 | . 20 |  |
| MISS BLOOMINGTON | 2 | . 15 | 4-. 15 |  | 50-. 15 |
| one of the best light yellows, early | 10 | . 50 | . 30 | . 15 | 100-. 25 |
| MOHAWK | 1 | . 40 | . 25 | . 15 | 15-. 25 |
| about the finest maroon red, large | 10 | 3.20 | 2.00 | 1.20 | 100-1.50 |
| MOTHER KADEL | 1 | . 25 | . 15 | 2-. 15 | 10-. 15 |
| the finest medium yellow to date | 10 | 2.00 | 1.20 | . 60 | 100-1.00 |
| MOTHER MACHREE | 2 | . 15 | 2-. 15 | ...... |  |
| tall straight lavender, smoky, popular | 10 | . 50 | . 30 | . 15 |  |
| MYRNA | 2 | . 20 | 2-. 15 | 4-. 15 | 50- . 20 |
| ruffled, exhibition white, a good one | 10 | . 75 | . 45 | . 30 | 100-. 35 |
| OREGON GOLD | 1 | . 40 | . 25 | . 15 | 10-. 35 |
| Picardy seedling, very large, golden | 10 | 3.00 | 2.00 | 1.20 | 100-2.75 |
| PARNASSUS | 1 | . 25 | . 15 | 2-. 15 |  |
| fine ruffled purple | 10 | 2.00 | 1.20 | . 60 |  |
| PEGGY LOU | 2 | . 15 | 4-. 15 | ..... | 50-. 15 |
| deep pink rose cast | 10 | . 50 | . 30 | . 15 | 100-. 25 |
| PELEGRINA | 2 | . 15 | 4-. 15 | ...... | 50-. 15 |
| very deep violet blue | 10 | . 50 | . 30 | . 15 | 100-. 25 |
| PICARDY | 2 | . 15 | 4-. 15 | ..... | 50-. 15 |
| salmon pink commercial | 10 | . 50 | . 30 | . 15 | 100-. 25 |
| PINK RADIANCE | 1 | . 25 | . 15 | 2-. 15 | 10-. 15 |
| fine rose pink commercial | 10 | 2.00 | 1.20 | . 60 | 100-1.00 |
| PURPLE BEAUTY | 2 | . 15 | 3-. 15 | 6-. 15 | 50-. 20 |
| clear deep purple, round flower | 10 | . 60 | . 30 | . 20 | 100-. 35 |
| RED CHARM | 1 | . 25 | . 20 | . 15 | 10-. 15 |
| finest medium dark red | 10 | 2.00 | 1.60 | 1.20 | 100-1.00 |
| REFI FALLU | 2 | . 15 | 4-. 15 | ...... | 50-. 15 |
| massive dark blood red | 10 | . 50 | . 30 | . 15 | 100-. 25 |
| RIMA | 2 | . 20 | 2-. 15 | 4-. 15 | 25-. 20 |
| soft lavender, a beauty | 10 | . 75 | . 45 | . 30 | 100-. 50 |


| TY and D | Per | Large | Medium | Sma | Bulblets |
| :---: | :---: | :---: | :---: | :---: | :---: |
| ROCKET | 2 | . 15 | 3-. 15 | 6-. 15 | 50- |
| very fine self scarlet | 10 | . 60 | . 35 | . 20 | 100 |
| ROSA VAN LIMA | 2 | . 15 | 4-. 15 |  | 50-. 15 |
| early commercial and exhibition lt. rose | 10 | . 50 | . 30 | . 15 | 100- |
| ROSY MORN | 1 | . 15 | 2-. 15 | 4-. 15 | 25- |
| beautiful round light coral rose | 10 | 1.20 | . 75 | . 40 | 100-. 50 |
| SEPTEMBER WHITE | 2 | . 15 | 3-. 15 | 6-. 15 | 25- |
| pure crystal white, late, very tall | 10 | . 60 | . 30 | . 20 | 100- |
| SILENTUM | 1 | . 20 | . 15 | 2-. 15 | 10- |
| commercial white, carmen marking | 10 | 1.60 | 1.20 | . 60 | 100-1.00 |
| SNOW PRINCESS | 2 | . 15 | 3-. 15 | 6-. 15 | 25-. 15 |
| new commercial cream white | 10 | . 60 | . 30 | . 20 | 100- |
| STAR OF BETHLEHEM | 2 | . 15 | 4-. 15 |  |  |
| nice for garden or show, pure white | 10 | . 50 | . 30 | . 15 |  |
| STOPLIGHT | 1 | . 30 | . 20 | . 10 | 10-. 30 |
| new, a coming commercial red | 10 | 2.40 | 1.60 | . 80 | 100-2.00 |
| SURFSIDE | 1 | . 20 | 2-. 15 | 4-. 15 | 50-. 20 |
| very good commercial white, cream lip | 10 | . 75 | . 45 | . 30 | 100-. 30 |
| TRULY WHITE | 1 | . 25 | . 15 | 2-. 15 | 10-. 20 |
| very early pure white, lavender marking | 10 | 2.00 | 1.20 | . 60 | 100-1.00 |
| VAGABOND PRINCE | 2 | . 15 | 4-. 15 |  | 50- |
| mahogany brown with flame blotch | 10 | . 50 | . 30 | . 15 | 100-. 20 |
| VALERIA | 2 | . 15 | 3-. 15 | 6-. 15 | 25-. 20 |
| early scarlet, commercial | 10 | . 60 | . 30 | . 20 | 100-. 50 |
| VAN GOLD-No discount | 1 | . 50 | . 35 | ..... |  |
| very early large deep yellow | 10 | 4.50 | 3.00 |  |  |
| VEECREAM | 1 | . 20 | . 15 | . 10 | 10-. 15 |
|  | 10 | 1.60 | 1.20 | . 80 | 100-1.00 |
| VULCAN-No discount | 1 | . 75 | . 50 | . 30 | 5-. 35 |
| new medium purple, different | 10 | 6.00 | 4.00 | 2.40 | 10-. 65 |
| WANDA | 1 | . 15 | 2-. 15 |  |  |
| Picardy sport, cream, lavender marking | 10 | 1.20 | . 60 |  |  |
| WHITE GOLD | 1 | . 60 | . 40 | . 20 | 10-. 50 |
| large cream with yellow throat | 10 | 4.80 | 3.20 | 1.60 | 100-4.00 |
| WINGS OF SONG | 2 | . 15 | 3-. 15 | 6-. 15 | 25-. 15 |
| exhibition light rose, cream throat | 10 | . 60 | . 30 | . 20 | 100-. 35 |
| XERXES | 1 | . 15 | 2-. 15 | ...... |  |
| combination of pink, chocolate, cream | 10 | 1.20 | . 65 | ...... |  |

## The Rich Collection <br> Introductions of Marion Rich

BIG TOP FLAMING VELVET MIDNIGHT RED SWEET ORCHID CANDY CANE KASHA MISTY DAWN TRULY WHITE

1 large bulb of each for - $\quad \$ 2.35 \mid 10$ large bulbs of each for - $\$ 18.80$
1 medium bulb of each for - 1.7510 medium bulbs of each for - 14.00

# The Picardy Sport Family <br> BINGO GUNPOWDER JEANEL LEADING LADY WANDA <br>  

No Discount

## Digging Pink Radiance



Six-Acre Field of Our Bulblet-Grown Stock in Three-Foot Rows

## \& \& \% <br> HARDY LILIES

The following list is the easiest to grow of all outdoor Lilies. The bulbs we offer are top quality and of the largest blooming size. Every garden should have Lilies included. These require very little care after being established.

CANADENSE (Meadow Lily), yellow, blooms in June, 3 ft.-ea. 30c, doz. $\$ 3.25$.
CANADENSE Rubrum, Red; flowered canadense-ea. 40c, doz. $\$ 3.85$.
CONCOLOR (Star Lily), bright scarlet. Blooms June, July-ea. 35c, doz. $\$ 3.85$.
ELEGANS, yellow orange, blooms in July, 18 in. high-ea. 35c, doz. $\$ 3.85$.
HENRYI (Golden Speciosum) blooms in August, 4 to 5 ft . high, beautiful and easy to grow-ea. 50 c , doz. $\$ 5.50$.
HANSONI, bright orange yellow, blooms in June, 4 ft . high-ea. 60c.
PARDALINUM GIGANTEUM (Sunset Lily), blooms July, August-ea. 50c, doz. \$5.50.

PHILIPPINENSE FORMOSANUM, a pure white, blooms from July to November, 4 to 5 ft . high, easily grown -ea. 35c, doz. $\$ 3.85$.
REGAL, the easiest of all, large white, very fragrant, July blooming, 4 ft . high, 8 to 9 in. bulbs-ea. 35c, doz. $\$ 3.85$.
TENUIFOLIUM (Coral Lily) scarlet, June blooming, 18 in. high-ea. 20c, doz. \$2.20.
TIGRINUM (Single Tiger Lily), dark salmon orange, August and September, 4 to 5 ft . high-ea. 30c, doz. $\$ 3.30$.
TIGRINUM (double form of above), ea. 30c, doz. \$3.30.

Order Lilies from this list for Spring and Fall of 1944. Of the two, Fall is probably the better planting time, although any of the above can be planted in the Spring.

## WHOLESALE GLADIOLUS LIST

Quotations subject to prior sale or until further notice. Not less than 200 bulbs at the 1,000 rate, or 25 bulbs at the 100 rate. $5 \%$ discount for cash with order.

| variety | Per | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 | BULBLETS <br> Qt. Pk. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ALADDIN | 100 | 4.00 | 3.00 | 2.50 | 1.75 | 1.25 | 1.00 |  |  |
| ALICE REID | 100 | 3.50 | 3.00 | 2.25 |  |  |  |  |  |
|  | 1000 | 26.00 | 21.00 | 16.00 | ...... | ...... | ...... |  |  |
| AM. COMMANDER AVA MARIA | 100 | 7.00 | 6.00 | 5.00 | 4.00 | 3.00 | 2.00 | 10.00 |  |
|  | 100 | 3.00 | 2.50 | 2.00 |  |  |  |  |  |
|  | 1000 |  | 20.00 | 16.00 |  |  |  |  |  |
| BADGER BEAUTY | 100 | 15.00 | 13.00 | 11.00 | 9.00 | 7.00 | 4.00 | 30.00 |  |
| BAGDAD | 100 | 2.60 | 2.20 | 1.75 | 1.25 | 1.00 | . 75 | 1.00 | 5.00 |
|  | 1000 | 20.00 | 16.00 |  | 9.00 | 6.00 | 4.00 | 1.00 | 5.00 |
| $\begin{aligned} & \text { BARCAROLE } \\ & \text { *BEACON } \end{aligned}$ | 100 | 3.50 | 3.00 | 2.25 | 1.75 | 1.25 | 1.00 | 5.00 |  |
|  | 100 | 3.00 | 2.50 | 2.00 | 1.50 | 1.25 | 1.00 | 1.25 | 8.00 |
|  | 1000 | 24.00 | 20.00 |  |  |  |  |  |  |
| BIG TOP <br> BINGO | 100 | 22.00 | 19.00 | 16.00 | 12.00 | 9.60 | 6.00 | 10.00 | /2 pt. |
|  | 100 | 4.00 | 3.20 | 2.50 | 2.00 | 1.50 | 1.25 | 5.00 |  |
| BLANCH W. RICH | 100 | ...... | ...... | 2.00 | 1.50 | 1.25 | 1.00 | 2.00 | 15.00 |
|  | 1000 | ...... |  | 16.00 | 12.00 | 8.00 | 5.00 |  |  |
| BLACK OPAL | 100 | 6.00 | 5.00 | 4.00 | 3.00 | 2.25 | 1.50 | 4.00 | 30.00 |
|  | 1000 | 48.00 | 40.00 | 32.00 | 24.00 | 18.00 | 12.00 | -..- |  |
| BLAZE | 100 | 6.00 | 5.00 | 4.00 | 3.00 | 2.25 | 1.50 | 4.00 |  |
|  | 1000 | ...... | ...... | ...... | 24.00 | 18.00 | 12.00 |  |  |
| BLUE BEAUTY CARILLON | 100 | 4.00 | 3.20 | 2.50 | 2.00 | ...... | ...... |  |  |
|  | 100 | 5.00 | 4.00 | 3.00 | 2.25 | 1.75 | 1.25 | 2.50 |  |
|  | 1000 | 40.00 | 32.00 | 24.00 | 20.00 | 14.00 | 10.00 |  |  |
| CHARMAINE | 100 | 5.00 | 4.00 | 3.00 | 2.00 | 1.50 | 1.00 | 5.00 |  |
|  | 1000 |  |  |  | 16.00 | 12.00 | 8.00 |  |  |
| CHARLES DICKENS | 100 | 3.00 | 2.50 | 2.00 | 1.50 | 1.25 | 1.00 | 1.00 |  |
|  | 1000 | ...... | 20.00 | 16.00 | 12.00 | 8.00 | 5.00 | .... |  |
| COLONIAL MAID <br> CORAL GLOW <br> CORONA | 100 | 3.00 | 2.50 | 2.00 | 1.50 | 1.25 | 1.00 | - 2.00 |  |
|  | 100 | 5.00 | 4.00 | 3.00 | 2.50 | 2.00 | 1.60 | 6.00 |  |
|  | 100 | 15.00 | 13.00 | 11.00 | 9.00 | 8.00 | 7.00 | 27.50 |  |
| $\begin{aligned} & \hline \text { DIANA } \\ & \text { DR. HOEG } \end{aligned}$ | 100 | 10.00 | 8.00 | 6.50 | 5.00 | 4.00 | 2.50 | 5.0 | /2 pt. |
|  | 100 | 3.00 | 2.50 | 2.00 | 1.50 | 1.25 | 1.00 | 2.00 | 14.00 |
|  | 1000 | 24.00 | 20.00 | 16.00 | 12.00 | 8.00 | 5.00 |  |  |
| EDITH GRACE <br> ELIZ. THE QUEEN <br> ETHEL CAVE COLE | 100 | 10.00 | 9.00 | 7.00 | ...... | ...... | ...... | ... |  |
|  | 100 | 40.00 | 35.00 | 30.00 | 25.00 | 22.00 | 20.00 | 30.0 | 1/2 pt. |
|  | 100 | 10.00 | 8.00 | 6.00 | 4.50 | 3.00 | 2.00 | 10.00 | 60.00 |
|  | 1000 | ...... | ...... | .-.... | 36.00 | 24.00 | 16.00 |  |  |
| EXCELLENCE | 100 | 2.60 | 2.20 | 1.75 | 1.25 | 1.00 | .75 | 1.00 | 5.00 |
|  | 1000 | 20.00 | 16.00 | 12.00 | 9.00 | 6.00 | 4.00 | bu. | . 00 |
| FLAMING VELVET FLORA FARMER | 100 | 11.00 | 8.70 | 6.40 | 4.80 | 3.20 | 2.00 | 15.00 | 1/2 pt. |
|  | 100 | 7.00 | 6.00 | 5.00 | 4.00 | 3.00 | 2.50 | 15.00 |  |
|  | 1000 | 56.00 | 48.00 | 40.00 | 32.00 | 24.00 | 20.00 | ...... |  |
| GARDENIA | 100 | 4.00 | 3.20 | 2.80 | 2.20 | 1.80 | 1.50 | 4.00 | 24.00 |
|  | 1000 | ...... |  | 22.00 | 18.00 | 14.00 | 9.00 |  | ...... |
| GRETA GARBO | 100 | 6.00 | 5.00 | 4.00 | 3.00 | 2.25 | 1.50 | 4.00 | 24.00 |
|  | 1000 | ...... | ..... |  | 24.00 | 18.00 | 12.00 |  |  |
| INTERMEZZO | 100 | 20.00 | 18.00 | 15.00 | 12.00 | 8.00 | 6.00 | 45.00 |  |
|  | 1000 | ...... | -..... | 120.00 | 96.00 | 64.00 | 48.00 | 12.00 | 1/2 pt. |
| IRAK | 100 | 3.50 | 3.00 | 2.50 | 2.00 | 1.50 | 1.00 | 2.50 | 16.00 |
|  | 1000 | ..... | ...... | 16.00 | 12.00 | 10.00 | 8.00 |  |  |

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## What Is the Price?

Just one big dollar for Empire State membership, or affiliate membership for $\$ 2.25$ a year. A lot for your money. You cannot afford to be without this information if you grow Glads. For every membership sent to us, we will send you one large bulb of Elizabeth the Queen for affiliate membership, or one large bulb of Badger Beauty for Empire State membership.

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## A Complete Line of <br> SHRUBS - TREES - ROSES - FRUITS - ROOTS



We will have only a mimeographed list of these Nursery Items, but will be glad to send you one. Our Store will open in April and a complete line of Fresh-Dug Stock will be on display.

## . . . for Quality it's MOSES . . .

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s) st %
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## Are You a Member?

The Empire State Gladiolus Society now affiliated with the New England Gladiolus Society cordially invites every Glad lover, hobbyist or grower, large or small, to become a member of the Society. You are entitled to the eight or more bulletins mailed by the Empire State Society, the "Year Book," and three Supplements mailed by the New England Society each year. Your membership entitles you to exhibit at any of the State Shows as well as the Boston Show.


[^0]:    *2\% mixed.

